



Shekar Subramani

User Experience Designer

Portfolio

www.behance.net/shekars
<https://www.linkedin.com/in/shekars/>

About Me

A Passionate User Experience Designer having 18+ years of experience in Design Industry. Currently working as a User Experience Designer in Bangalore, India.

Expertise in turning complex technology into smart and simple design solutions, providing an end-to-end user experience for Mobility (iOS & Android), Web and Smart TV platforms.

Good Focus on User Experience Design (UxD), Interaction Design (IxD), Visual Design (VD), Information Architecture (IA), Requirement Gathering, User Flows, Wireframes & Prototypes, Competitive Analysis, Strategy & Planning.

Hands on Experience in Photoshop, Sketch, Illustrator, Adobe XD, JustInMind Prototype, Balsamiq mockups and basic knowledge of HTML, CSS.

Good eye for Aesthetics: Layout, Color Theory, Typography, and Grid Systems.

Skills

UX Research
User Experience Design (UXD)
User Interface Design (UID)
Interaction Design (IxD)
Information Architecture (IA)
Usability Testing
Heuristic evaluation & Competitor analysis
User Flows & Style Guides
Wireframes and Click-thru Prototypes
Pixel perfect high fidelity Visual Designs
App Design (iOS, Android & Web application)
Project Management

Design Tools:

Photoshop
Sketch
Illustrator
Adobe XD
JustInMind Prototype
Balsamiq Mockups



WORK EXPERIENCE

User Experience Designer

Accion Labs (I) Pvt Ltd

May 2015 - Tilldate

Participating in UX Discovery and Requirement gathering. Responsible for understanding customers requirement and converting that into appealing, highly usable interfaces. Responsibilities include Ideation, wire-framing, click-thru prototypes for review/iteration/approval, persona creation, user flows, pixel-perfect high fidelity visual design, sitemaps, branding, etc. Working closely with Stakeholders, Product Managers, Developers to provide an end-to-end user experience for iOS, Android & Web platforms.

Principal Engineer

SiliconMedia Technologies Pvt Ltd

Sep 2010 - April 2015

Responsible for understanding customers requirement and converting that into appealing, highly usable interfaces. Defining UI UX designs such as wire-framing, click-thru prototypes, user flows, pixel-perfect high fidelity visual designs. Android application UI development using Eclipse IDE. Manual testing of iOS and Android applications.

Project Leader

Talete Geospatial Pvt Ltd

July 2010 - July 2010

Responsible for User Experience, Usability, Visualization, and Information Quality of GIS Maps, Web Maps, Atlas pages. Managing a team of 40+, Project Planning, Client Interaction, Estimation, Scheduling and Execution of GIS Map Design projects.

Sr. Cad/Design Engineer

Sismatk

April 2005 - Dec 2006

Designing GIS Maps, Managed a production team, Project management activities.

Sr. Cad/Design Engineer & Team Lead

Sidus Infotech Pvt Ltd

April 2002 - Mar 2005

Designing GIS Maps, Managed a production team, Project management activities.

Cad/Design Engineer

Surya Soft-tech Limited

Sep 2000 - Mar 2002

Designing GIS Maps using CADD software's



Education

Bachelor of Engineering

Bangalore University

1995 - 1999